2, Sponsorship Engagement Flowchart

[1] Expression of Interest
↓
[2] Sponsorship Package Review
↓
[3] Formal Application Submission
↓
[4] CCESA Internal Review
↓
[5] Sponsorship Agreement Signing
↓
[6] Payment Processing
↓
[7] Logo + Profile Integration
↓
[8] Rights Activation
↓
[9] Event Participation & Promotion
↓
[10] Annual Recognition & Renewal Option